

EXECUTIVE BIOGRAPHY

Andrew G. Campbell

Western Energy Markets Governing Body

Andrew Campbell is Executive Director of the Energy Institute at Haas at the University of California, Berkeley. Prior to joining the Western Energy Markets (WEM) Governing Body, he was a member of the Western Energy Imbalance Market (WEIM) Governance Review Committee, which recommended the adoption of a shared-governance framework with the California Independent System Operator Board of Governors over issues applicable to the WEIM. That governance framework was adopted by the WEM Governing Body and ISO Board of Governors in September 2021.

At the Energy Institute, Mr. Campbell serves as a bridge between the research community, and business and policy leaders on energy economics and policy topics. Prior to arriving at UC Berkeley, Mr. Campbell worked for residential energy management company, Tendril, and grid sensor provider, Sentient Energy, helping both companies navigate the energy regulatory environment and tailor their products to meet the utility industry's needs.

For five years Mr. Campbell served as an advisor to California Public Utilities Commissioners Rachelle Chong and Nancy Ryan where he successfully led efforts to adopt policies on grid modernization investments and data access; regulatory authority over electric vehicle charging; demand response; dynamic pricing for utilities; and quality standards for liquefied natural gas. Mr. Campbell has also worked in Citigroup's Global Energy Group, and as a reservoir engineer with ExxonMobil.

Mr. Campbell earned bachelor's degrees in chemical engineering and economics from Rice University, and a Master of Public Policy from the Harvard Kennedy School. He lives in Oakland, Calif. where he pursues his passion to create a safer and more equitable environment for bicyclists and pedestrians.

Mr. Campbell was appointed to the WEM Governing Body effective July 1, 2022, and reappointed July 1, 2025, for a term ending June 30, 2028.